

# GRAHAM SLICK

Product Design + UX Design + Creative Direction

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## Work Experience



### Sr. Product Designer

EyeCue Lab

2020 - 2023, PORTLAND

**Clients** — Powur, BD, Startups For All, ECL Intern Incubators

As the Senior Product Designer and co-Product Owner, I oversaw a suite of solar sales SaaS products, a customer-facing website, and mobile apps. Worked closely with a team of 13 developers, 3 QA engineers, and 2 designers, I ensured that products were user-friendly and visually appealing. I worked directly with the client CEO and feature stakeholders to deliver high-quality products.



### Founder, Product, Creative

Aloka

2019 - PRESENT, PORTLAND

As Founder and Chief Creative of a creative wellness program and lifestyle brand, I have developed a range of products and services, including an app, live events, and physical goods. I have also gained a reputation as a skilled soundbath performer regularly leading sessions at a prominent Portland yoga studio.



### Sr. Product Designer

Pow Interactive

2018 - 2019, PORTLAND

**Clients** — Morgan Stanley, Thryv, EPIC

As a seasoned UX/UI Designer, I have played a pivotal role in the success of Morgan Stanley's financial software, developing user-centric designs and data visualizations, and implementing effective design systems. In addition, I have conceptualized impactful ad campaigns for a partner design agency.



### Lead Product Designer

Rivals

2017 - 2018, PORTLAND/NYC

As a highly skilled UX/UI Designer, I have been instrumental in the development of Rivals, a virtual gamification of real-life bar sports. Working closely with the founder, I played a key role in developing the business strategy and designing key app features, including the user experience, visual design, and prototypes.



### Associate Creative Director (Design & UX)

Story Worldwide

2014 - 2015, NYC

**Clients** — Columbia University, Purdue University, Unilever, Suave, Clear Haircare, Country Crock, I Can't Believe It's Not Butter, Bertolli, SEI

I have designed and executed highly successful campaigns for prestigious institutions such as Purdue University and Columbia University, earning a combined \$26.7MM in just 24 hours. From initial concept to final output, I have created and delivered campaigns across a range of mediums, from web to brand-guides.



### Creative Director & UX

Madzik Agency

2010 - 2013, NYC

**Clients** — Puma, Nike, Tiger Beer, Heineken Light, ALAS Foundation, PIPS Table Tennis, Soho Pong, Big Brothers Big Sisters, Beton Builders, Cinomadic

I have overseen diverse creative projects, producing successful live events, and facilitating brainstorm and strategy sessions with cross-functional teams.



### Art Director

Dandelion

2004 - 2013, NYC

**Clients** — Garnier Fructis, Lincoln Cars, Mercury Cars, Volvo, Foodify, Guinness, Catskill Brewery, Comedy Central, Sharper Image

I provided strategic consulting to Dandelion (formerly KGA, Kirt Gunn & Associates, and Cylo Interactive) through multiple brand transformations.



### Freelance Design

Graham Slick Design

2019 - Oblib Apparel

2016 - McGraw-Hill Finance

2013 - Recode

2018 - WFG National

2016 - Columbia Univ.

2013 - Here Here

2018 - Mercer

2014 - Napster

2010 - Magnet Theater

2017 - Open Paddle

2014 - GE

2006 - Carnegie Council

## Education

### University of Massachusetts

Amherst, MA

Graphic Design & Photography

## Skills

Product Design

Mobile Apps

Prototyping

Figma

User Interface Design

Interaction Design

Wireframing

Adobe Suite

User Experience

Problem Solving

Branding

InVision

User-Centered (UED)

Writing

HTML/CSS

Principle