

GRAHAM SLICK

Product Design, UX Design, and Creative Direction

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Work History (shortlist)



Pow Interactive PDX

Senior Product Designer

May 2018 - Present

Clients: Morgan Stanley, Thryv, EPIC

- Created UI/UX design Morgan Stanley's financial advisor software
- Heuristic review of MS's financial advisor software
- Internal audit & review of MS's software compared to the MS ecosystem
- Created and managed project plans and schedules



Rivals PDX/NYC

Lead Product Designer

May 2017 - Jan 2018

- Lead product designer of the Rivals app from the ground up
- Worked with founder and key stakeholders to develop app strategy & functionality
- Developed user personas, user research, competitive analysis, functionality brainstorming, feature set creation, use case stories, and information architecture
- Created user flows, wireframes, high-fidelity designs, and prototypes
- Developed the creative direction and designed the app's visual design and logo



Graham Slick Design PDX/NYC

Product Design
User Experience
Creative Direction

2015 - 2018

- **McGrawHill Financial** - Mobile app for employee business ethics compliance
- **Columbia University** - Social giving eCommerce site & campaign
- **Mercer** - Salesforce1 mobile app interactive PDF handbook
- **WFG National Title Insurance** - Website site architecture and UI/UX
- **Open Paddle** - POS kiosk SaaS app
- **Here Here** - Founder. Meetup app



Story Worldwide NYC

Associate Creative Director
(Design & User Experience)

Jan 2014 - May 2015

Clients: Columbia., Purdue, Suave, I Can't Believe It's Not Butter!, Country Crock, SEI

- Associate Creative Director and Lead UX for social giving eCommerce campaigns
- Lead UX Designer for Unilever's website template for all brand properties
- Mentored 3-5 junior designers and worked closely with the development team
- Created A/B tests, user personas, user journeys, and heuristic site reviews
- Prototyped applications and created interaction animations
- Led client presentations and brainstorming sessions
- Designed style guides, brand books, logos, video concepts, and pitch work
- Technical intermediary between the account and development teams



Sub Rosa NYC

Product & UX Designer

Nov 2013 - Feb 2014

Clients: General Electric, Re/Code, Napster

- UX Designer for Re/Code and GE Garages' websites
- Brainstormed interaction design and new site features
- Ideated new functionality and features for the Napster mobile app



Madzik Agency NYC

Creative Director & UX Designer

Sep 2010 - Feb 2013

Clients: Puma, Nike, Tiger Beer, Heineken Light, Beton Builders, PIPS Table Tennis

- Led creative for all interactive, print, event, video, and motion graphics projects
- Worked closely with developers, video producers, and print bureaus
- Led brainstorming & strategy meetings and collaborated with clients and partners

Education

University of Massachusetts

Amherst, MA
Design & Fine Art

Skills

User Experience
Wireframing
User Flows
Prototyping

Visual Design
Product Design
Prototyping
HTML/CSS

Sketch
Adobe Suite
Adobe Premiere Pro
Adobe AfterEffects

InVision
Principle
Ableton Live & Reason
Photography