

# GRAHAM SLICK

Product Design + UX Design + Creative Direction

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## Work Experience



### Founder, Product, Creative

Aloka

2019 - PRESENT, PORTLAND

Currently, I am the founder and chief creative of a wellness program and lifestyle brand which includes an app, live events and physical goods. I developed the mission and business strategy as well as designed the app, logo, marketing material and physical goods. I conducted in-person and online interviews for app usability.



### Sr. Product Designer

Pow Interactive

2018 - 2019, PORTLAND

Clients — Morgan Stanley, Thryv, EPIC

Created user experience, interface design and data visualization for Morgan Stanley's financial software. Developed design systems. Was outsourced to partner agencies for ad campaign concepting. Created and managed project timelines.



### Lead Product Designer

Rivals

2017 - 2018, PORTLAND/NYC

Rivals, a virtual gamification of real-life bar sports. I collaborated with the start-up's founder to develop the business strategy and key app features. Developed the user experience, visual design and prototypes for the app. I also concepted and designed the branding, pitch deck and marketing materials.



### Associate Creative Director (Design & UX)

Story Worldwide

2014 - 2015, NYC

Clients — Columbia University, Purdue University, Unilever, Suave, Clear Haircare, Country Crock, I Can't Believe It's Not Butter, Bertolli, SEI

Earned a social giving record of \$13.7MM in a single-day for Purdue (\$13MM for Columbia). Concepted campaigns with output for web, logo, social, video and style-guides. Built prototypes and animations. Led presentations and brainstorming sessions. Guided designers and worked hand-in-hand with the engineering team.



### Creative Director & UX

Madzik Agency

2010 - 2013, NYC

Clients — Puma, Nike, PIPS Table Tennis, Soho Pong, Tiger Beer, Heineken Light, Big Brothers Big Sisters, ALAS Foundation, Beton Builders, Cinomadic

Oversaw creative for interactive, print, event and motion graphics work. Organized, designed and produced live events. Orchestrated brainstorm and strategy sessions.



### Art Director

Dandelion

2004 - 2013, NYC

Clients — Garnier Fructis, Lincoln Cars, Mercury Cars, Volvo, Foodify, Guinness, Catskill Brewery, Comedy Central, Sharper Image

I regularly consulted with Dandelion for over nine years and through multiple name changes: Dandelion, KGA, Kirt Gunn & Associates and Cylo Interactive.



### Freelance Design

Graham Slick Design

2019 - Oblib Apparel

2018 - WFG National Title Insurance

2018 - Mercer

2017 - Open Paddle

2016 - McGraw-Hill Financial

2016 - Columbia University

2014 - Napster

2014 - GE

2013 - Recode

2013 - Here Here

2010 - Magnet Theater

2006 - Carnegie Council

## Education

University of Massachusetts  
Amherst, MA  
Design & Photography

## Skills

Product Design	Wireframing	Sketch	InVision
Visual Design	Prototyping	Adobe Suite	Principle
User Experience	Branding	Adobe Premiere Pro	Ableton Live
Photography	HTML/CSS	Adobe After Effects	Reason