

GRAHAM SLICK

Product Design + UX Design + Creative Direction

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Work Experience



Sr. Product Designer

EyeCue Lab

2020 - 2023, PORTLAND

Clients — Powur, BD Biosciences, Knox, Startups For All, ECL Intern Incubators

As the Senior Product Designer and co-Product Owner, I oversaw a suite of solar sales SaaS products, a customer-facing website, and mobile apps. Worked closely with a team of 13 developers, 3 QA engineers, and 2 designers, I ensured that products were user-friendly and visually appealing. I worked directly with the client CEO and feature stakeholders to deliver high-quality products.



Founder, Product, Creative

Aloka

2019 - 2020, PORTLAND

As Founder and Chief Creative of a creative wellness program and lifestyle brand, I have developed a range of products and services, including an app, live events, and physical goods. I have also gained a reputation as a skilled soundbath performer regularly leading sessions at a prominent Portland yoga studio.



Sr. Product Designer

Pow Interactive

2018 - 2019, PORTLAND

Clients — Morgan Stanley, Thryv, EPIC

As a seasoned UX/UI Designer, I have played a pivotal role in the success of Morgan Stanley's financial software, developing user-centric designs and data visualizations, and implementing effective design systems. In addition, I have conceptualized impactful ad campaigns for a partner design agency.



Lead Product Designer

Cinomadic

2015 - 2018, PORTLAND/NYC

Clients — McGraw-Hill, Rivals, Mercer, Open Paddle

As the lead product designer for Cinomadic I created a business ethics compliance app for McGraw-Hill, was instrumental in building the startup Rivals, a virtual gamification of real-life bar sports.



Associate Creative Director (Design & UX)

Story Worldwide

2014 - 2015, NYC

Clients — Columbia University, Purdue University, Unilever, Suave, Clear Haircare, Country Crock, I Can't Believe It's Not Butter, Bertolli, SEI

I have designed and executed highly successful campaigns for prestigious institutions such as Purdue University and Columbia University, earning a combined \$26.7MM in just 24 hours. From initial concept to final output, I have created and delivered campaigns across a range of mediums, from web to brand-guides.



UX Designer

SSR

2013 - 2014, NYC

Clients — Recode, GE, Napster

Created the structure and strategy for the Recode tech blog. Wireframes for GE Garages site. Strategy and concepts for Napster's future vision of their app. SSR was named Sub Rosa at the time I worked for the agency.



Creative Director & UX

Madzik Agency

2010 - 2013, NYC

Clients — Puma, Nike, Tiger Beer, Heineken Light, ALAS Foundation, PIPS Table Tennis, Soho Pong, Big Brothers Big Sisters, Beton Builders, Cinomadic

I have designed end-to-end a set of diverse creative projects, produced successful live events, and facilitated strategy sessions with cross-functional teams.



Freelance Design

Graham Slick Design

2023 - PØNG Etsy Store

2019 - Oblib Apparel

2018 - WFG National

2016 - Columbia Univ.

2013 - Here Here

2010 - Magnet Theater

2006 - Carnegie Council

2005 - Garnier Fructis

2005 - Lincoln Cars

Education

University of Massachusetts

Amherst, MA

Graphic Design & Photography

Skills

Product Design

User Interface Design

User Experience

User-Centered (UED)

Mobile Apps

Interaction Design

Problem Solving

Writing

Prototyping

Wireframing

Branding

HTML/CSS

Figma

Adobe Suite

InVision

Principle