

GRAHAM SLICK

Product Design, UX Design, and Creative Direction

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Work History (shortlist)



Pow Interactive PDX

Director of Product Design & UX

May 2018 - Present

- Worked on the design system for Morgan Stanley's financial advisor software
- Heuristic review of MS's financial advisor software
- Created UI/UX design for misc. features within MS's financial advisor software
- Audit & comp analysis of MS's software compared against other MS properties
- Created and managed project plans and schedules



Rivals PDX/NYC

Product Designer (Contract)

May 2017 - Jan 2018

- Lead product designer of the Rivals app from the ground up
- Worked with founder and key stakeholders to develop app strategy & functionality
- Developed user personas, user research, competitive analysis, functionality brainstorming, feature set creation, use case stories, and information architecture
- Created sketches, user flows, wireframes, high-fidelity designs, and prototypes
- Developed the creative direction and designed the app's visual design and logo



Graham Slick Design PDX/NYC

Product Design
User Experience
Creative Direction

2015 - 2018

- McGrawHill Financial - Mobile app for employee business ethics compliance
- Columbia University - Social giving eCommerce site & campaign
- Open Paddle - POS kiosk SaaS app
- Mercer - Salesforce1 mobile app interactive PDF handbook
- 100 Breaths - Founder. Meditation app
- Here Here - Founder. Meetup app



Story Worldwide NYC

Associate Creative Director
(UX & Design)

Jan 2014 - May 2015

- Clients: Columbia., Purdue, Suave, I Can't Believe It's Not Butter!, Country Crock, SEI
- Lead UX and Associate Creative Director for social giving eCommerce campaigns
 - Lead UX Designer for updating Unilever's universal brand website template
 - Directed 3-5 visual designers and worked closely with the development team
 - Conducted A/B and user testing, personas, user journeys, and heuristic site reviews
 - Prototyped applications and created interaction animations
 - Designed style guides, brand books, logos, video concepts, and pitch work
 - Led client presentations and brainstorming sessions
 - Technical intermediary between the account and development teams



Sub Rosa NYC

Product & UX Designer (Contract)

Nov 2013 - Feb 2014

- Clients: Columbia., Purdue, Suave, I Can't Believe It's Not Butter!, Country Crock, SEI
- UX Designer for Re/Code and GE Garages' websites
 - Brainstormed interaction design and new site features
 - Ideated new functionality and features for the Napster mobile app



Madzik Agency NYC

Creative Director & UX Designer

Sep 2010 - Feb 2013

- Clients: Puma, Nike, Tiger Beer, Heineken Light, Beton Builders, PIPS Table Tennis
- Led creative for all interactive, print, event, video, and motion graphics projects
 - Worked closely with developers, video producers, and print bureaus
 - Led brainstorming & strategy meetings and collaborated with clients and partners
 - Managed teams of 3-12 people

Education

University of Massachusetts

Amherst, MA
Design & Fine Art

Skills

User Experience
Wireframing
User Flows
Prototyping

Visual Design
Product Design
Responsive Design
Mobile Apps

Sketch
Adobe Suite
Adobe Premiere Pro
Adobe AfterEffects

InVision
HTML/CSS
Reason + Logic Pro
Photography